



## WHY ADVERTISE WITH TALK NETWORK

Are you wanting to promote your brand on a popular website or radio station? Are you looking to highlight your company's efforts? Talk Network wants to support you!

Talk Network enjoys thousands of unique page views every month from our online listeners. Those visiting our website spend an average of 4.5 minutes on the site each visit. Each week thousands of new online listeners tune in from points across the globe to hear our online radio broadcast stream. This combined with our extensive reach of our iPhone and Android device apps and the strategic use of popular social media forums, Talk Network offers a premium location from which to hoist your banner.

This guide outlines how we can aid you and your organization gain the edge on your competitors. We offer basic packages to uniquely customized solutions with the sole intent of helping you grow your brand. Please take a few minutes to review what we offer. If you don't see what fits your needs, contact us to discuss a custom advertising solution: [info@TalkNetwork.com](mailto:info@TalkNetwork.com) or call

## ADVERTISE WITH TALK NETWORK

Talk Network is an online radio network offering quality radio shows from a wide cross section of radio show hosts. Our show hosts produce a variety of quality show content that is informative, fun to listen to and in many cases is one of a kind.

To help maintain and grow our audience, we have reached out to members of the business community for support in the form of sponsorship of our efforts or to advertise on our radio network and website. We carefully craft each client's ad package to best suit their needs and abilities.

Talk Network offers three basic advertising packages that include advertising opportunities on both our website and radio broadcasts. Individual show and station sponsorship opportunities are also available.

### Tier One:

- Location options
  - Top center of each page 450 x h90
  - Home page only banner w700 x h200
- Most prominent of all locations available
- Includes promotion of key events the client wants highlighted on our social media accounts
- Includes (4) per day (30 days) 30 second on the air radio spots

Packages at this level start at \$800.00 per month

### Tier Two:

- Home Page center column
- Up to w440 x h300 in size
- Includes promotion of key events the client wants highlighted on our social media accounts
- Includes (2) per day (30 days) 30 second on the air radio spots

Packages at this level start at \$500.00 per month

### Tier Three

- Home Page Left or Right column
- Up to w265 x h200 in size
- Includes promotion of some events on our social media accounts
- Radio spots can be purchased at \$7.00 per 30 second spot

Packages at this level start at \$200.00 per month

### Radio Show Sponsor

- Schedule Page right column (up to w200 x h200 in size)
- Banner Ad on Individual Host page (up to w700 x h200)
- Includes promotion of key events the client wants highlighted during radio show being sponsored
- Includes promotion of key events the client wants highlighted on our social media accounts
- Includes (2) product/organization mentions per show (4 shows per month)
- Includes (1) per day (30 days) 30 second on the air radio spots

Packages at this level start at \$100.00 per month

Radio Station Sponsor

- Top center of each page w450 x h90
- Home page banner ad w700 x h200
- Schedule page banner ad w700 x h200
- Most prominent of all locations available
- Includes promotion of key events the client wants highlighted on our social media accounts
- Includes (1) station sponsor identification mention prior to each show
- Includes (4) per day (30 days) 30 second on the air radio spots

Packages at this level start at \$2500.00 per month

Individual Radio Show Pricing

Promote your product or organization by hosting your own individual radio show. When you host an individual radio show you have the opportunity to spend the entire allotted show time promoting your cause, product or organization.

- 30 Minute Live Program (includes board engineer)  
Starts at \$50.00
- 60 Minute Live Program (includes board engineer)  
Starts at \$100.00

Other Services

We also provide the following services

- Show and ad production.
  - Record commercial spots or long format shows at our professional studios located in Florida
- Internet audio streaming.
  - Let listeners anywhere in the world hear your show through our website and or iPhone and Android app. Audio live streamings available for all original programming
- Internet video streaming.
  - Let viewers anywhere in the world view your show through our website or a dedicated stream to your location
- Live remotes.
  - We can provide both audio and video live streaming broadcasts from anywhere in the continental United States

Contact Information

Talk Network is a division of

Talk Network

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<http://www.TalkNetwork.com>

[www.TalkNetwork.com](http://www.TalkNetwork.com)